

john EMCEE · IMPERSONATOR · KEYNOTE Di DOMENICO

AN UNCHARACTERISTIC NEWSLETTER | JULY 2024

A SPECIAL EDITION SUMMER SHORTS

A Few Short Stories Featuring Johnny D

Right Up Front

You may know John for the hosting and performance entertainment work he has done for major organizations like Meineke, TD Bank, Sony, Red Roof, Maaco and many more. And you may also know that he has performed for these organizations both nationally and internationally.

But this summer John spent a little time at home in Las Vegas making guest appearances on some major network television and variety shows where the hosts shined the spotlight on his art, his growing repertoire of characters, **his segue to hosting corporate events as himself as well as his extension into the keynote speaker space.** A few articles on the same follow. It's good stuff and we invite you to read these summer shorts!

John is the
Featured Guest
on
MONDAYS
DARK

A Las Vegas
Premiere Variety Show
for a Cause

Twice monthly, Mondays Dark gathers



a talented, eclectic cast of guest performers— singers, dancers, musicians, comedians and stars from Hollywood and The Las Vegas Strip for 90 minutes of music, songs, stories, chat, fantastic entertainment and a lot of laughs.

Last month, John was the featured guest and performer on the show's **Road Case Conversations** segment which profiles individuals having an impact on the Las Vegas community.

Hosted by Mark Shunock and Paige Strafella, **John was interviewed about his professional work as an emcee and impersonator as well as his charitable work** with the LVSPCA, Pawtastic Friends, St Jude's Ranch and Empowering Individuals with Disabilities. He also performed comedy tapping into his universe of impressions leaving the audience laughing out loud.

His appearance supported the mission of Mondays Dark. Namely, raising \$10K in 90 minutes every two weeks.

The \$20 variety show has become one of the hottest tickets in LV and the list of charities waiting to partner with Mondays Dark continues to grow.

And according to John, he has been honored to perform on the Mondays Dark stage numerous times and grateful to be a recognized part of an effort to give back to the Las Vegas community.



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Waking Up to Johnny D



THE MORNING BLEND Welcomes Back Johnny D!

Las Vegas Morning Blend is a local lifestyle and business show featuring segments designed to uplift the voice of local businesses, community outreach, and occasional celebrity appearances.

John is no stranger to the show having co-hosted multiple times with JJ Snyder; but last month, he was welcomed back as an on-air guest. As such, he chatted about performing in general, his TV appearances and his impressions. **But most notably, John discussed his shift from doing in-character impersonations for the corporate world to hosting business conferences and events in his own voice.** John also discussed his expansion into the Keynote Speaker space with a moving presentation on overcoming challenges with versatility, adaptability and resilience.

FROM A.M. TV TO YOUTUBE AT NOON

John Now Co-Hosting
YouTube Show
with Former
KTNV
Morning Blend Host,
JJ Synder

FROM MORNING TO LATE NIGHT

Lady Gaga's
Band Leader and
Trumpet Player,
Taps John for
AFTER DARK
Performance

Look out Las Vegas. Johnny D and JJ Snyder have teamed up for *The JJ and Johnny Show* now streaming on YouTube.

Blending the on-air talent of JJ with the on-stage persona of John along their natural chemistry-- discovered when John co-hosted with JJ on The Morning Blend-- this dynamic duo delivers the best of Las Vegas to conventioners and corporate meeting guests weekly at noon. It's lively, informative and funny and you can watch it now on YouTube.



John Voted
5x Winner of the
Las Vegas
Review Journal's
"Best Of" Issue
for Comedy and
Impersonations



Brian Newman, band leader and trumpet player for Lady Gaga's Vegas jazz residency, hosts the best show in Vegas called After Dark! A talent in his own right it's been said that when Newman blows his trumpet, he really blows.

At After Dark, you can hear his sounds coupled with a unique entertaining experience showcasing some of the best performers in the country. The collaboration of great music and special guests is always a fantastic way to enjoy late night in Las Vegas. Especially when Di Domenico performs his best impressions. It happened this past month when John blew away the audience in his own right!

And Then There's This

John Goes
Bold and Disruptive
as Trump
for BAD Marketing





Trump Interrogation for BAD Marketing Videos

BAD Marketing (Bold and Disruptive Marketing) is a unique agency with a mission to disrupt the future of digital marketing, scaling brands with bold strategies that rise above the noise.

To that end, in a self-promotion video, BAD Marketing employed John as Trump to emphasize how good BAD Marketing is.

In a series of three videos to be used as content on social and in a long-form video, Trump is handcuffed, **interrogated** and thrown in jail. In the final scene he appears in court and suddenly starts rambling (what's new?) about marketing and how today the discipline is a total disaster. Trump states that marketing is boring and declares that it needs to be revolutionized to be bold and disruptive.

No better than BAD Marketing to do that and no better disruptive personality than John as Trump to take them there!

Trump Goes
Down Under for a



Austin Powers Schmoozes His Way Through the Fountainbleu Las Vegas

BradyPlus, a leading specialized distributor and solution provider focused on foodservice and industrial packaging, held an Appreciation Event at the Fountainbleu Las Vegas inside their exclusive nightclub, LIV, for 900 vendors and employees.

The event theme was Mission Possible and Austin Powers, forever the quintessential spy in any mission, schmoozed his way around the club engaging attendees and covertly creating bonding opportunities with his hilarious come-ons and undeniable charm.

Austin is always the perfect choice of character to encourage camaraderie and networking at any event.

And according to the management team at BradyPlus, the International Man of Mystery, was most notably a very groovy addition to their program, baby!

Trump Goes Rogue
at a Roast

Guest Appearance on Australia's Today Show



No stranger to the Today Show in Australia, John has made multiple appearances on the program. Each time taking out the hosts with outrageous, bodacious and funny answers to their very serious questions.

This time was no different. Hosts Karl Stefanovic and Sarah Abo were double overed in sheer exasperation and hysteria at Trump's bombastic and irreverent claims.

A very good natured time was had by all. Hosts and a viewership of approximately 100 million included. Greatest crowd for Trump yet!

for the Alex Lyon & Son 21st Annual Appreciation Event



The #1 Heavy Equipment and Machinery Auction company east of the Mississippi River, Alex Lyon & Son held their Appreciation Party and Benefit for 1500 guests.

And according to Jack Lyon, the son, a funny and successful day was had by all on the event stage at the Lyon Farm.

A good-humored, marketing-saavy company, **Alex Lyon & Son brought in John as Donald Trump** to kick off the party and to liven up the crowd with tons of humor.

And that certainly got their attention. Lots of money was raised to support the Make A Wish foundation and lots of accolades for Trump's (uh hum), John's support were bandied about. A clear win-win kind of day for all concerned.

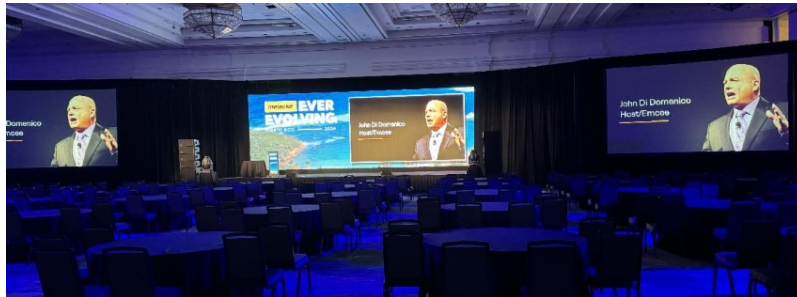
In the Months Ahead...

Look Out for More
Event Emcee, On-Camera
and Keynote Speaker
Engagements

While character impersonations certainly fill a need, the role of

a professional host and entertainer cannot be underestimated. A skilled and professional host plays a pivotal role in shaping the outcome and effectiveness of a meeting; while a keynote speaker can provide a substantial return on investment by driving attendance, improving employee performance, and positively impacting business outcomes.

John can play both roles superbly. And will be doing so for Red Roof, Maaco, ECP and many more in the months to come. To that end, there will be plenty to report in future issues of John's Uncharacteristic Newsletter. So stay tuned.



And in Closing

For Meetings, Public Speaking Events
or Personal Appearances
[masked and unmasked]
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5X Winner of the
Las Vegas Review Journal's
"Best Of" Edition



Voted Best
Comedian and Impersonator
Silver & Bronze Categories
2019-2023

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