

**john** ACTOR • WRITER • EMCEE • IMPERSONATOR  
**Di DOMENICO**  
johnnyd.net

AN UNCHARACTERISTIC NEWSLETTER

February 2023

## CertaPro Painters Give John the Broad Brush to Host at the 2023 National Conference

The CertaPro Painters 2023 National Conference



Dr. Phil as Event Emcee



Austin Powers at the Reception



Billy Mays on the Trade Show Floor



Ted Lasso on the Painters Pursuit Field

## Guy Fieri VS. Gordon Ramsey

A  
Peanut Butter and Jelly  
Food Challenge  
for the Title of  
**CertaPro**  
Awards Host

Here's how it went down.



*Peanut butter and jelly. A simple food challenge indeed.*

*Gordon took that premise to heart and prepped a perfectly proper pb&j sandwich. As only Gordon would do.*

*Guy on the other hand went all out and created a monster*

## Six of John's Characters Came Out to Help Paint the Picture of CertaPro's Future Success

Twelve hundred franchisee owners, GMs, brand team members, sponsors, exhibitors, partners and friends recently came together at the Omni La Costa in Carlsbad CA for NOW! - an engaging event designed to focus on opportunities that would allow attendees to immediately set themselves up for success in the coming year.

To ensure that they met that goal, CertaPro Painters, the largest residential painting contractor in North America, developed an agenda that included general sessions, a vendor trade show and breakouts, networking events and opportunities to celebrate the past years' accomplishments.

Sounds formulaic, like mixing paint, but when John is at the hosting helm, masked and in character, things get very colorful! Very quickly.

As an example, John showed up as **Dr. Phil**, to kick off the meeting in order to get everyone in the right head space to receive new information. At cocktails, John played **Austin Powers** to bring a swinging close to a fantastic day. **Billy Mays**, simply sold it at the trade show. And **Ted Lasso** coached to bring out the best at the Painters Pursuit.

But the most  
delicious and colorful twist  
came with  
the presentation of the Awards

Using the Amazing Race as inspiration, John, acting as both **Gordon Ramsey** and **Guy Fieri**, each of whom represented CertaPro teams, competed in a food challenge in order to win the honor of hosting the awards show.

The race was filmed in advance of the event and the

sandwich. Peanut butter, jelly, ketchup, mustard, sriracha sauce, olives and taco chips.

*Big, inventive and colorful, he made a sammy worthy of all of CertaPro's attributes. That said, Gordon got annoyed, walked away and CertaPro had a clear winner in Guy!*

winner (Guy Fieri) broke through the screen to appear live on stage to present the awards.

An experienced creative director, John wrote and produced the entire segment. (See sidebar stories).

And according to Mike Stone, CEO of CertaPro Painters, John transformed an ordinary room into a vital stage for comedy, fun and a very exciting awards show.



Johnny D and Nelson Sardelli,  
Founder of FIORE (Fun Italians Organizing Ridiculous Events)

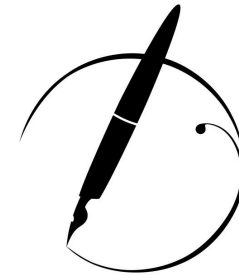
## JOHN DEBUTS HIS KEYNOTE AT THE ITALIAN AMERICAN CLUB

A good Italian boy himself, John was honored to debut his keynote at Las Vegas' premier social venue for the Italian American community of Southern Nevada.

With strong ties to his heritage, it was the perfect place to unveil an inspirational story of growing up in a tough, working-class Italian neighborhood while shouldering a serious speech impediment, to eventually become a successful emcee and impersonator.

And it was not an easy journey. John was not a stutterer; he just had a mouthful of things too big for his piehole. His tongue, tonsils, adenoids; just everything. To correct the disability, his speech therapists had to teach him throat placement, nasal placement, vocal production, how to slow down and control every element of speech

Once John knew that, and given his fascination with impressionists (go figure, given his impediment); he started to play around with voices, accents and impressions. And voila, a



## An Experienced Creative Director Lives Under John's Hood

Check it out.

Under John's hood lives an Emmy award-winning, non-stop, active, creative engine that, in tandem with a client's event objectives, can output a unique blend of artistic vision and business to help bring ultra-successful programs to the stage of in-person and digital events. He's got the head and the heart to work with clients to both inspire and brainstorm fresh ideas and he's got the expertise to deliver custom-written content to captivate an audience.

A professionally trained actor, writer and comedian, he's got a killer skillset that explodes in inventive concepts that work... a la the CertaPro Food Challenge as reported

character actor was born. He leaned into his newfound ability and entertained the neighborhood ruffians which, in turn, worked to tone down their penchant for teasing.

The whole journey proved to be great material for a charming, inspirational illustration for overcoming adversity. His keynote to the FIORE was a combination of storytelling and performance. And in the telling of his tale, John brought out multiple personalities that entertained and in the end, brought down the house!

John is now available as a  
Keynote Speaker  
for corporate meetings and events.

above.

He understands what people want. Knows how to provoke a response. Fire-up engagement. Get people connected. Keep things moving. And memorable. He's a veritable powerhouse of ingenuity and much more than that; a great collaborator.

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## FROM THAT TO THIS. WOW.

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Look Who's Conducting  
Wedding Ceremonies  
in Las Vegas!



4X Winner  
Best Impersonator  
and Comedian  
Silver and Bronze Categories  
*Las Vegas Review Journal*  
2018 - 2022

~~  
Voted Best  
Austin Powers Impersonator,  
People Magazine  
2000

~~  
Voted Best

## John Ties the Knot

### And Becomes a Licensed Marriage Officiant in Las Vegas

In a city known for the outrageous, Las Vegas has become synonymous with themed weddings and corresponding officiants. And that trend goes well beyond the expected Elvis impersonator. There's a big appetite for lots of characters. And Las Vegas abounds with look-a-likes.

But the reality is that professional, spot-on, award-winning impersonators are few and far between. So John's entry into the wedding marketplace is a milestone. For the city. And for John.

Voted Best Impersonator and Comedian four years in a row by the *Las Vegas Journal Review*, John is a master showman and the real deal. His performances, as officiant or otherwise, are authentic, groovy, frickin cool, tremendous and as Guy might say, holey, moley stromboli baby, the best.

A pitch perfect, professional fit for the professional wedding

Donald Trump,  
ABC's  
The View

event planner, Johnny D brings his best to the altar.

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For  
Meetings, Public Speaking Events  
or Personal Appearances  
[masked and unmasked]  
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